

Friends of the Rosendale Library
Minutes
September 10, 2022

Present: Eileen Hall, Eileen Meltzer, Joan Boris, Ann Sarrantonio, Florence Staats, JoAnn Reuben, Judith Minissali, Rebecca Rodriguez, Mary Potratz, Barbara Piombino, Jacky Davis, Julie McElvey

1. Secretary Report : Minutes of the last Friend's meeting were distributed and reviewed. JoAnn made a correction about the proceeds from the Garden Tour. \$1250 proceeds from ads were applied to the Capital Campaign and \$1555 proceeds from ticket sales were applied to the General Fund. Joan made a motion to accept the amended minutes. Rebecca seconded the motion. Motion passed unanimously.
2. Treasurer's report: JoAnn reported that she reviewed the credit card expenses and found expenses from the Garden Tour that were not added to last meeting's report. The \$207.92 expenses included credit card fees, ads and signs. Final proceeds from the event are now \$2575.05
JoAnn reported that the interest rate at Capital One has increased to 1.21%.
3. Old Business
 - a. Crazy calendar raffle update: Joan reported that we had good ticket sales at the 3 Farmers Markets. 60 people bought tickets over the 3 days there totaling \$1085. We printed and sold a total of 340 tickets for a profit of \$2517. The group suggested that we post a thank you to the local businesses on our Facebook page.
 - b. Little Free Library in Cottekill: Judith had approached the town supervisor about locating a LFL at the town complex on Lucas Ave. The FRLasked who uses the playground at the building and if there is a flow of traffic near the playground. It is noticed that there is an increase in traffic due to the use of the pickle ball courts. Judith will ask about this at the next town meeting.
 - c. Fall book discussion: The next discussion is Sunday September 25th at 2:00pm. The book chosen is "The Lincoln Highway."
 - d. Library Notecards and Onesies: We have notecards available for sale so we don't need to make more now. It was approved to order more onesies. We'll only be ordering sizes 6 and 12 months. The larger sizes did not sell well. Katie will develop the graphic for a new silk screen.
4. New Business
 - a. FRL webpage update: We want to increase our presence in the E- news. Eileen H and Ann talked to Katie and it was felt we need to have links to our

news and programs in the E-news. A committee was formed to update and redesign our web page in order to do this. The committee members are Eileen H, JoAnn, Rebecca, Joan, Ann and Katie. They will be meeting on 9/20 at 4:00 at the library.

- b. Dolly Parton Imagination Library Program: Katie wants to know if the Friends want to buy into this program. It cost \$2.10 per child per month. It would target children who don't come to the library. We want to ask Katie if she wants the friends to fund the program or help staff it. The friends would like to fund it. Florence offered to donate money to this program. There was discussion about asking people to sponsor families and if there should be a cap on the number of children who could participate.
 - c. Books for Babies: We are out of books to make new packets. We need to buy more books and Ann reported that we buy 20 at a time from Postmark Books. Judith, Barbara, Mary and Rebecca volunteered to put the book kits together.
 - d. Photobook fundraiser: Ann met with Christine Hunter who is putting together a photo essay book about local people who live above their stores in Rosendale. Do the Friends want to sponsor a book launch event. It was decided we need more information. Ann will contact Christine for more information.
 - e. Membership letter: Last year the letter was mailed bulk mail in November. Bulk mail costs less money per item and last year Katie requested that we send it out to a larger list of patrons. Bulk mailing requires a lot of organization to meet PO rules and given the size of mailing, it costs a significant amount of money. Eileen and Ann will look into how many people who are not on a smaller donor list made donations to last year's letter and decide whether it makes financial sense to do the much larger mailing. Eileen will write the letter again this year and have them mailed by mid-November.
 - f. October and November E news: For the November enews, we will need to write about plans for Frozendale at the library December 3rd. For October, an item noting the financial results of the raffle and thanking everyone who donated items and/or bought raffle tickets.
5. Board of Trustees report: Jacky reported that the budget passed 68 to 1. There are 2 new board members- Justin Peone and Lauren Miller. Ann and Tanya from the Women's studio collective agreed to be part of the Garden Tour next year. Tanya's book which the library had put aside in the basement sold for \$2,000.

Our next meeting is November 12th

Submitted by,
Eileen Meltzer, Secretary