

Friends of Rosendale Library
August 2, 2014

Attendance- Cindy Eggers, Jo Ann Reuben, Eileen Hall, Toby Eisman, Vicki O'Neill, Ron Whiteurs, Carol Campion, Ann Sarrantonio

Secretary's Report- Minutes were reviewed. Motion to accept by Eileen H., seconded by Carol C. A **Thank you note** was received from Scholarship winner, Samantha Fuller (who helped a lot at the Book Sale). **Books and Videos donated** to the Ulster Co. Veterans Home through Margie Menard at Kingston Library. **Ulster Fed. Credit Union** account had Cindy E., Jo Ann R., Eileen H. on the account. To add a new person they need to go to the Credit Union to fill out a form. Should we ask Eileen Meltzer to do this? All felt this was not necessary.

Treasurer's Report- 4/1/14-6/30/14 see below. Booktique doesn't seem to be making as much as it once did. That may be because some of the better items are being sold on Book Prospector.

Old Business- Book Sale- Profit was \$862.76, more than last year (\$775). Lots of books and a good crowd. Many volunteers except for clean up. Next year make sure that there are more people to help clean up. Thanks to all our volunteers! Ann will write a piece about this for the August eNewsletter. Next year we would like to have our own pop-up tent or 2 (First Up Outdoor Shelter, 10x10 straight wall gazebo). We will decide this at our next meeting. We all agreed that this event is an important one for library outreach. **Scholarship Raffle-Drawing** is Sept.16. Ann S. will email all who have taken tickets to sell. **Membership Brochure-** Eileen sent in a draft to Adam @ American Printing in Kingston. When she gets the mock up back from him she will send it to us for review.

Membership/fundraising letter- Jo Ann R. passed around the draft. She will get them printed and buy stamps for the mailing. Carol C. and Vicki O. will come in to insert and stamp the week of Aug 19. We would like to mail them by Aug. 25. **eNewsletter/GOTV-**Since the budget increase is under 2% we will not be doing a GOTV this year. But we will send out a notice in the Aug. 15 eNewsletter about the Budget Vote on Sept. 4, 11-7:30pm. Craig (board VP) will write this.

eNewsletter seems to be working out great. We have a 43.7% open rate and send to 406 patrons.

New Business- Ron Whiteurs proposal for sponsorship- Ron W. has written a book “Crowns I Have Made” and he will be having an exhibit at the Century House Hist. Society in Sept. In conjunction with this he will be doing a poetry reading on Sept. 21 1-2pm. He would like to have the FRL/Library sponsor him. He will pay the fee. We voted to do this. Ron will give us a full page (5.5”x8.5”) ad. Eileen H. will pull something from our new FRL brochure to put on the page. Ron W. will let Ann know when he needs this by. Ann S. will meet with Ron to write a blurb for the Sept. eNews. **How to Handle Large Donations-** What is large? If we get a very large donation we will use the Ulster Foundation and they have a minimum amount that you have to start with. We will ask Wendy to write a piece for the Sept. eNews about the recent \$1,000 donation given in memory of Virginia Craft. We have the FRL Gift & Donations policy on the website and the form for donating. Jo Ann R. needs help when revisions need to be made to the FRL web page. Ann S. will ask Sean Nixon if he could donate 1 hour a month to this. **Fall Book Discussion-** Sunday, Oct. 26 2-3:30 pm. Email Eileen H. if you have a suggestion for a book. **Library Bushes-** Cindy E. had a recent close call when driving out of Central Ave. The bushes are too high and because of the curve in the road we have all had trouble seeing the oncoming traffic. Jo Ann R. will bring this to the next library board meeting.

Library Board Report- No board representative was present but Cindy E. went to the last meeting and she told us about the less than 2% Budget increase and no GOTV.

Treasurer’s Report June 30, 2014

<u>Expenses</u>		\$18,371.55
PayPal charge for online donation	\$6.10	
MHLS- Book in a Bag Fees	\$25.00	
Eric Friedman- Custom Bookcase for Local History	\$600.00	
Elec Teapot for Programs	\$19.99	
SCM Financial Group- 990, CHAR500, SalesTx		
Ret	\$495.00	
CarpetOne- Deposit for Carpet Project	\$5,000.00	
Rosendale Library - Donation for Renovation Project	\$12,000.00	

	Glenn Kreisberg- May Program	\$50.00	
	NYS Dept of Law- Charities Registration Fee	\$35.00	
	Alex Ferguson- Prof. Fee for eNewsletters	\$75.00	
	VISA- office supplies	\$23.78	
	VISA- GoDaddy.com 5yr renewal for RL.org	\$41.68	
<u>Income</u>			\$1,445.71
Sales	Bookcellar	\$577.00	
	Booktique	\$255.00	
Donations	Capital Campaign	\$24.00	
	Book Prospector	\$265.12	
	Online donation	\$200.00	
	Scholarship Fund - Raffle tickets	\$90.00	
	2nd Qtr Dividends - UFCU accounts	\$27.12	
	2nd Qtr Interest - Capital One accounts	\$7.47	

Bank Balances at6/30/14

UFCU

Savings 1	General Savings .1% APY	\$557.73	
Savings 2	Local History .09% APY	\$252.52	
Savings 3	Capital Campaign .1% APY	\$707.86	
Checking		\$1,052.31	
CD1	Capital Campaign .45% APY	\$13,044.29	7/9/2015
CD2	Gen Savings 0.45% APY	\$4,650.73	2/21/2015
CD3	Capital Campaign 0.45% APY	\$6,066.81	2/21/2015

Capital One 360 (formerly ING Direct)

Savings	Capital Campaign Money - 0.40% APY	\$342.82
Savings	General - 0.40% APY	\$1,409.26

Notes

Book Prospector to date: \$3979.88

Next Meeting is October 11.

Respectfully submitted,
Ann Sarrantonio