

## **Friends of Rosendale Library**

November 23, 2013

**Attendance-** Jo Ann Reuben, Florence Staats, Toby Eisman, Carol Campion, Joan Boris, Eileen Meltzer, Mary Potratz, Judith Minissali, Ann Sarrantonio

**Secretary's Report-** Minutes were reviewed and accepted, motion by Jo Ann R., seconded by Toby E. Friends decided that we are not able to donate to other non-profits, we will not be able to donate to the Ulster County donations fund.

**Treasurer's Report-** see attached at the end of minutes; Wendy was happy to get a large donation of really good DVDs, we received a check for \$641 recently from Book Prospector.

**Old Business- Nat. Friends of Lib. Week-** Thanks to Judith M. and Peter Sorrentino for all their work on promoting the FRL (in costume on Main St.) and LEGO Sat. This was a big hit, 9 children participated. We discussed maybe doing LEGO Sat. seasonally with special themes. **Book Discussion-**Great turnout, 11 people discussed Flight Behavior. All decided they would like to do it again before the usual one in the Spring. A date was picked, Jan. 26, Eileen H. will contact everyone by email with some suggested book choices. **Newsletter-** Carol C. will be editing her last newsletter in Feb. JoAnn R. and Florence S. submitted their research on what other libraries are doing about eNewsletters and their websites. Copies of the research were distributed. Florence S. noted that many of the libraries have websites that are interactive. Including things like vision statements, surveys, wish lists, etc. Amazon Smile is one way several of the libraries raise money. Every time one of their patron's shop at Amazon the library gets a percentage of the sale. We will look into this. Some libraries use Constant Contact, a product that allows easy contact with patrons and designing of eNewsletters. Best features on these other websites are: interactive ability, archived newsletters and vision statements. There was much discussion and we decided to come up with a more definite proposal at the Jan.11 meeting and then invite the Director, representatives from the Library Board and the FRL to a brainstorming meeting. Johanna Hill has expressed a desire to possibly help with the newsletter after the Feb. issue. We will put a notice in that newsletter including a survey about what patrons would like to see in the next newsletter and a place for them to give us their email address. **Frozendale-** Dec. 7, 10-3pm. Ann Van Damm will have stories for the holiday from 10-10:30. We could use more gift items. Wendy and our volunteer Ed are fixing up the Bookcellar, Joan B. will come in next week to help. Please sign up for 2 hr. shifts at the desk.

**New Business- Wendy's suggestions-** Can the FRL have better communication with the Lib. Board? We agreed to forward our FRL meeting minutes to members of the Lib. Board. Do we want to seek legal advice about whether the FRL can legally give to other non-profits? The FRL decided that we are not allowed to give to other non-profits. Wendy would like the next newsletter to include a request for strong people with trucks. **New members-**Ann S. is suggesting that we should have a FRL member who is responsible to make any new members welcome and fill them in on our recent history. We'll discuss at the Jan. meeting. **FRL membership Brochure-** We have only a few of these left. We will discuss designing a new one at the next meeting.

**Board Report-** Toby informed us that the Library Board is still looking for new members. Toby will be finishing her term in December.

3<sup>rd</sup> quarter  
Treasurer's  
Report

<u>Expenses</u>			\$908.18
	MHLS - Book in a Bag Fee for Sweet Salt Air	\$25.00	
	VISA- Staples - copying Flyers and Letter	\$38.86	
	VISA-office supplies	\$18.98	
	Canal Press - Fall Newsletter	\$332.00	
	VISA- Postage Stamps	\$92.00	
	Canal Press - 500 Envelopes	\$25.00	
	Am Libr Assoc Membership	\$50.00	
	Bulk Mail Annual Permit	\$200.00	
	Bulk Mail Postage for Fall Newsletter	\$126.34	

Income \$4,791.82

Sales	Bookcellar	\$419.00	
	Booktique	\$322.00	
Donations	Cap Campaign - C. Cruikshank & Butler	\$600.00	
	Book Prospector	\$281.41	
	Ohioville Consignment - Books for resale	\$112.46	
	Cap Campaign - Cruikshank Book Donations	\$50.00	
	Annual Outdoor Book Sale	\$775.50	
	Scholarship Fund Raffle	\$705.00	
	Supporter Letter	\$1,460.00	
	General Donation	\$25.00	
	2nd Qtr Dividends - UFCU accounts	\$27.67	
	2nd Qtr Interest - Capital One accounts	\$13.78	

Bank Balances at 9/30/13

<u>UFCU</u>			
Savings 1	General Savings .1% APY	\$1,538.48	
Savings 2	Local History .09% APY	\$252.34	
Savings 3	Capital Campaign .1% APY	\$1,744.52	
Checking		\$1,682.58	
CD1	Capital Campaign .45% APY	\$13,000.57	7/9/2014
CD2	Gen Savings 0.45% APY	\$4,635.14	2/21/2014
CD3	Capital Campaign 0.45% APY	\$6,046.47	2/21/2014

Capital One 360 (formerly ING Direct)

Savings	Capital Campaign Money - 0.40% APY	\$7,325.22	
Savings	General - 0.40% APY	\$6,392.05	