

Friends of Rosendale Library

June 14, 2014

Attendance- Cindy Eggers, Eileen Meltzer, Jo Ann Reuben, Florence Staats, Howard Malatsky, Mary Potratz, Ron Whiteurs, Toby Eisman, Ann Sarrantonio, Craig Zisman

Secretary's Report- Minutes were reviewed. Motion to accept by Howard M., seconded by Eileen H. **Empire Friends Newsletter** was circulated, it has some great ideas from Friends groups around the state. Craig Z. will take it to the Library Board meeting to discuss the Annual Report to the public. We received a thank you card from Kathy Wade. Cindy E. was given the mail from the NYS Attorney General's office (just a political flyer). This was addressed to Mary Susan Lynch so Ann S. sent them an email to correct their mailing list.

Treasurer's Report- Treasurer's reports are generated quarterly so there wasn't a formal printed one at this meeting. Jo Ann mentioned that we gave \$17,000 to the Library Board for the Rug/Painting project. She wondered if the board will be asking for more money soon for the water leak repair. Jo Ann needs to know so she can decide whether to renew one of our CDs that is coming due in early July. She won't renew if the board needs access to that money soon. Craig will find out.

Florence S. asked how much the Board has left in the building and maintenance budget line? Cindy and Jo Ann will alternate going to the Library Board meetings every month. Jo Ann will go in June and Cindy in July.

Old Business- Books For Babies- Eileen H. made 20 kits, they are available at the library desk. Mary P. will take some to the Physicians office in Rosendale to be given out to expecting and new parents. When we need another batch Ann S. will contact Inquiring Minds in New Paltz and ask for a special order of inexpensive board books. **FRL Membership Brochures-** Eileen H. is working with Ameriprint on designing a new brochure. We picked colors (burgundy, blue and pale yellow). Eileen will ask them to send us a mock up in color. They charge: Design:\$100 (one time fee), 500 brochures for \$280, 1,000 brochures for \$540. We voted on 500 for now. **FRL Scholarship Raffle-** Eileen M. will decorate the prize display. Ann will update last year's flyer and notify FRL to come in and post. Ann will check the week before our Book Sale to see if more tickets need to be printed. We printed 150 tickets for now and they are available at the desk. **eNewsletter/Rose Window-** The May newsletter went out fine to 403 recipients with a 44.8% open rate. 46 email bounced, how do we get access to these? Alex is preparing the June newsletter. Deadlines are still the first of each month to go out on the 15th of each month. **Book Prospector-** Mary P. will contact Wendy again to see if she can help with the incoming used books and Book Prospector. **July 26 Book Sale-** The Book Sale will be 10-3, NO RAIN DATE. Ann will make a shift list and post at the desk, update last year's book sale flyer (include Kids get one free book.), contact Terry Rowen and Anne Coleman about borrowing their tents. We need volunteers to pre-sort incoming used books before the sale. When flyers are ready email will be sent to all FRL so that all can help

post. We need to discuss prices for this year. Howard M. asks if this is a fundraiser why are the prices so low?

New Business- Follow up for Rug/Painting project- Jo Ann asked the Library Board, before the project happened, about sending a letter to all businesses (Chamber of Commerce) explaining the project and asking for support. She got no response. Everyone agreed that the rug and the fresh paint looks good. **FRL membership letter-** Eileen H. reminds us that this needs to go out in August. We will include a piece about the Rug/Painting project and our expenses. We should also send it to all the businesses in the Chamber of Commerce. Eileen H. will help Jo Ann write this year's letter. We hope to have a draft by Aug.2 (our next mtg.), printed at Staples (this only takes 1 day), stuff envelopes Aug.18-23, mail by Aug. 25-26. Ann will send Craig Z. an excel file of the labels (everyone who donated in the last 5 years plus businesses) to see if his wife, Jackie or daughter can print them to labels.

Library Board Report- Craig Z. expressed a big THANK YOU to all of the Friends for raising money over the years so that we could do the **Rug/Painting**renovation project. Florence S. asked if the Board would consider sending out an **Annual Report** (see the Empire Friends bulletin for ideas). This could include why certain budget lines are going up (if they are). Craig says the board thinks the budget increase will probably be under 2% so we may not need the **GOTV campaign**, or maybe just the calls. Eileen H. boiled down this discussion to 3 parts: 1. Annual report question (Board) 2. FRL membership letter(FRL)3. Getting people out to vote (Board & FRL). **Open House Party-** The possibility of the Board having a party for the community (and the workers from the renovation project) during the Book Sale on July 26 was discussed. Toby E. recommended keeping it simple, like cookies and lemonade. A barbeque is very complicated. FRL all agreed that if the Board want to plan, run and staff an event like this that is fine.

Next meeting is Aug.2 10-12 at the Rosendale Café

Respectfully submitted,
Ann Sarrantonio